

VISUAL ART VIRTUAL LEARNING ART II: THUMBNAIL THURSDAY

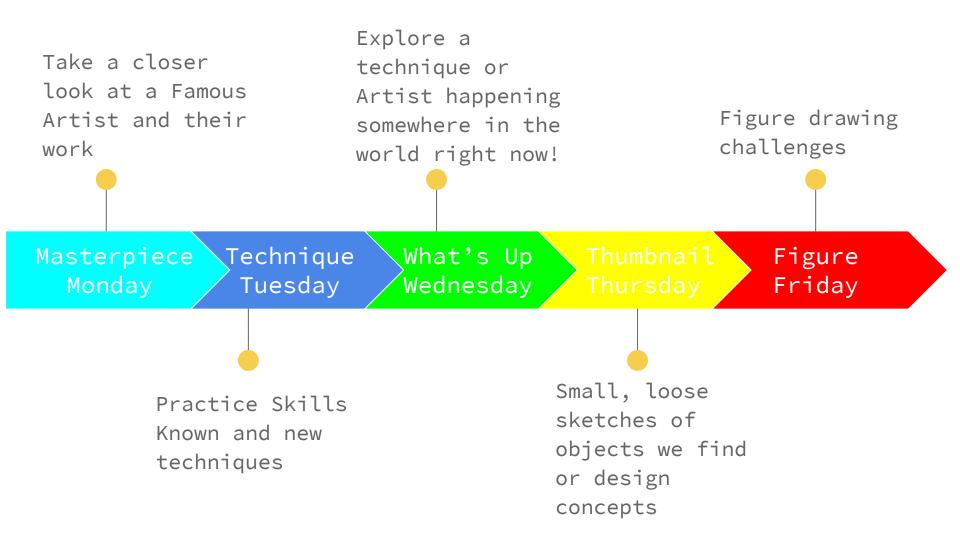
May 14th, 2020



LESSON: 05-14-2020

OBJECTIVE/LEARNING TARGET:

Students will take time to practice the skill of drawing thumbnails of clothing designs



THE INTERSECTION OF ART AND FASHION

Begin today by following this Google Arts and Culture story regarding the interaction between the Art world and the Fashion world: <u>https://artsandculture.google.com/story/the-love-affair-between-fashion-and-art/XgKyfdx7wqN8KA</u>

Do you see an influence of art in day to day modern fashion?

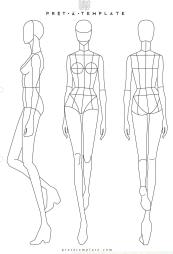
What influence does popular culture and art play in fashion?

SEE HOW ONE FASHION STUDENT USES THUMBNAILS IN THEIR CREATIVE PROCESS TO MAKE THEIR FINAL DESIGNS:

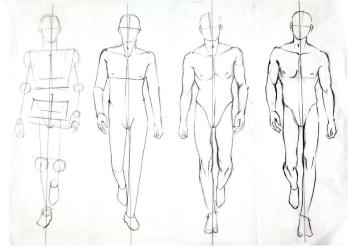


THUMBNAIL THURSDAY

Today we will be thinking about our personal fashion taste & how art and design impact that. We will take our personal preferences and our skills from previous weeks of practicing human figure drawings to create our own unique fashion thumbnail sketches.



Note: If you happen to look up any fashion figure drawings as inspiration you may notice that the figures are often taller and slimmer than the average human. You may draw your figures to your preference!



THE ELEMENTS AND PRINCIPLES

As an artist, when we look at anything with visual components (yes, even clothes) we should be looking at why or why not we feel those visual designs are successful and aesthetically pleasing. We begin doing this by thinking first about the elements and principles we see in use.

Elements→ line, shape, color, texture, form, space, value Principles→ balance, pattern, unity, movement, rhythm, emphasis, contrast

PERSONAL AESTHETIC

Remember a few weeks ago when we talked about our personal aesthetic? Your personal taste and style. I want you to think about that in regards to fashion. (even if you do not consider yourself very fashion forward, no worries, I am not either)

Come up with a few thumbnails of your own.

Maybe you will develop a sports theme, comfort/lounge wear, professional/dressy clothes, everyday or even work clothes.

You should think about purpose, color, cut, and practicality in your designs.

Check out the next few slides to gain some inspiration to get started!



Your designs could be very detailed and precise or you may want to keep them more gestural. Try both and see what you like more.



Feel free to look up more inspiration pictures as you go, but be sure to develop your own thoughts and ideas.









Feel free to incorporate writing, color, pattens, collaged papers, or even different accessories into your thumbnails.

Have fun with the process!











FASHION CHOICES

Think about what inspires what you wear, or your dream wardrobe:

-Is it the colors, patterns or brands?

-Why are certain brands popular?

-Are people more drawn to certain brands based on things like age, what they do for a living, or where they come from? Why might this be?

ADDITIONAL RESOURCES

This Google Arts and Culture story regarding Italian Fashion Sketches could be an inspiration in developing fashion thumbnails of your own: <u>https://artsandculture.google.com/exhibit/sorelle-fontana-illustrating-the-glamour-of-italian-fashion/DwLi51</u> <u>N1t-YmLQ</u>

Check out how this artist uses his fashion designs as a finished art piece: https://www.youtube.com/watch?v=qVsphwuA4MM

POSTERS WE USE TO TEACH YOU...



PATTERN Pattern refers to the repetition or reoccurrence of a design element, exact or varied, which establishes a visual beat.







Shape implies spatial form and is usually perceived as two-dimensional. Form has depth, length, and width and resides in space. It is perceived as three-dimensional.



VALUE Value refers to

relative lightness and darkness and is perceived in terms of varvina levels of contrast.



TEXTURE Texture refers to the tactile aualities of a surface (actual) or to the visual representation of such surface aualities (implied).



SPACE / PERSPECTIVE

Space refers to the area in which art is organized. Perspective is representing a volume of space or a 3-dimensional object on a flat surface.



RHYTHM



refers to the suggestion of motion through the use of various elements.



PROPORTION / SCALE

Proportion is the size relationship of parts to a whole and to one another. Scale refers to relating size to a constant, such as a human body.



BALANCE

Balance is the impression of equilibrium in a pictorial or sculptural composition, Balance is often referred to as symmetrical, asymmetrical, or radial.





project ARTiculate



EMPHASIS Emphasis refers to the created center of interest, the place in an artwork where your eye first lands.



Grant Information, Teaching lessons & Resources: www.projectorticule More Alaska Art Resources: www.akartsed.org - www.akart.org

HOW TO SHOW US Your creations...

